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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                               |   |                                  |
|-------------------------------|---|----------------------------------|
| In re Application of:         | : | Before the Examiner:             |
| Chan et al.                   | : | Garg, Yogesh C.                  |
|                               | : |                                  |
| Serial No.: 10/761,175        | : | Group Art Unit: 3625             |
|                               | : |                                  |
| Filing Date: January 20, 2004 | : |                                  |
|                               | : | IBM Corporation                  |
| Title: A CATALOG FOR          | : | Dept. T81/Bldg. 503              |
| TARGETED AND NON-             | : | P.O. Box 12195                   |
| TARGETED PRODUCTS FOR         | : | 3039 Cornwallis Road             |
| E-COMMERCE                    | : | Research Triangle Park, NC 27709 |

**AMENDMENT CONCURRENT WITH APPLICANTS' REQUEST FOR  
CONTINUED EXAMINATION (RCE)  
UNDER 37 C.F.R. §1.114**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Concurrent with this Amendment, Applicants have filed a Request for Continued Examination (RCE) Under 37 C.F.R. §1.114 in the present Application. In this Amendment, Applicants have amended the claims as indicated below.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 6 of this paper.